# THERESA PETTINGILL
Senior Product Designer

Atlanta, GA
607.768.0388

theresattruong@gmail.com
theresapettingill.com

## EDUCATION

GA · UX Immersive '15
SCAD · MA Graphic Design '13
SUNY Binghamton · Studio Art

## CAPABILITIES

User Experience Design
User Interface Design
Product Design
Visual Design
Design Systems
Wireframing
Journey Mapping
User Research
Prototyping
Storyboarding
Product Management
Strategy
Copywriting
Brand & Marketing Design
Digital Illustration

## TECH STACK

Figma · Miro · Loom · Google
Suite · Zoom · Notion · Slack

## OTHER EXPERIENCE

BUCK
Senior Visual Designer
2014 – 2015

ICON
Design Intern
2013

The Reporter Group
Graphic Designer
2007 – 2010

The Art School
Graphic Designer, Instructor
2007 – 2010

## WORK EXPERIENCE

**Theresa Pettingill LLC · Sr. Product Designer, Owner**
May 2021 · Present

> Designer working at the intersection of UX, Product, and Visual design. I partner with teams to bring ideas to life. From research and strategy all the way through to design and build.

**Attentive · Sr. Product Designer**
Jan 2021 – Apr 2021

> Designer on the conversational messaging team. In my role, I worked collaboratively across design, product, and engineering to research, design, and test emerging product features related to automations

**FullStory · Sr. Product Designer**
Jan 2019 – Dec 2020

> In my role, I led design across several pivotal projects. Working with various cross-functional teams to launch Dashboards, Metrics, and FullStory's Technology and Solutions Portal. In addition to this, I led and created Fullstory's first design system in Figma and partnered with our front end team to create the same in Storybook

**PureCars · UX Lead**
Jan 2018 – Jan 2019

> Worked on new product development and continuous feature integration. Launched several products within a year: Signal Pro: an analytics, insights, and attribution platform for web and mobile, Signal Insights: a partner app that delivers insights, and Joyride: a consumer app for car shoppers

**Digital Scientists · UX Designer, Mobile UX Designer**
May 2016 – Feb 2018

> Lead designer on the Mailchimp account, responsible for research, UX and design for several launched features including Landing Pages, Direct Mail, Shoppable pages and Ad Network. Contributing designer for several enterprise accounts & startups

**The Weather Company · Product Designer**
Apr 2016 – May 2016

> Worked with engineering and product management as design support on the Content Community team. Explored various UI approaches through sketching, wireframing and the creation of medium to high fidelity prototypes for IOS and Android. Assisted in the testing of product designs for The Weather Channel app